



ALL-NEW ISUZU
D-MAX
Eliudkipchoge EDITION

www.eliudkipchogeisuzud-max.com



Ekipchoz

BECOMING UNLIMITED

Step into the world of the **UNLIMITED**, where dreams become possibilities and the possibilities become realities. Becoming Unlimited is about discovering new frontiers and developing a deep sense of belief in personal capabilities.

Taking from the famous words of our world Champion and ISUZU D-Max Brand Ambassador Eliud Kipchoge, **"NO HUMAN IS LIMITED"**, we have envisioned and brought to life a perfect embodiment of **GREATNESS** and **LIMITLESS POTENTIAL**.

We hereby present to you the Eliud Kipchoge Isuzu D-Max 159 Limited Edition, a vehicle fitted with three persona's, each **UNIQUE** and **EXEMPLARY**. This is the culmination of a once in a lifetime partnership that is set to shape the future of automotive engineering.

ALL-NEW ISUZU
D-MAX
Eliud Kipchoge EDITION



ALL-NEW ISUZU
D-MAX
Ekspedisi EDITION

The Persona

TriFactor

1. The Spirit of Eliud Kipchoge

Eliud Kipchoge once said, "What motivates me year in, year out, is the love for the sport and the legacy I want to leave for the present and next generation." This continues to be evident even as limiting factors such as age and glaring competition crop up.

Eliud has made history by breaking his own records and by becoming the first man to ever run a marathon in under 2 hours, the day he clocked 1:59 in a specialised history-chasing solo race. This is proof enough that true competition is not with others but with ourselves. The spirit of the greatest marathoner on earth is prevalent in each and every aspect of the All New Eliud Kipchoge 159 Isuzu D-Max.



2. The Unwavering Kenyan Spirit

Kenya is world re-known for its popular culture, its positioning in the African economic sphere of influence and most certain for its dominance in world sports and athletics. Eliud Kipchoge as well as other legendary athletes have inspired multiple generations of long distance runners who continue to feature in world competitions and win medals.

Resilience and determination has become characteristic of Kenyans, who continue to portray optimism and pride in being part of a Nation that impacts lives beyond its borders. This unwavering spirit is a core pillar to the production of the Isuzu D-Max Kichoge Edition, which has become the first Limited Edition Model to be locally assembled in Kenya, by Kenyans, for Kenyans!



3. The Isuzu Spirit of Excellence

At the core of ISUZU's commitments to customers and partners, lies the promise of Excellence. From our staff members, technical teams and leadership, the spirit of excellence is apparent in each and every endeavour that ISUZU undertakes. It is this spirit that has placed ISUZU as a top tier vehicle manufacturer and assembler here in Kenya and across the world.

It is the same spirit that has been branded onto the ISUZU D-Max Kipchoge Edition in a bid to build a legacy that transcends beyond that which is normal and expected.

ISUZU





ALL-NEW ISUZU
D-MAX
Hipchose EDITION

“

Winning is great, but the journey is what really matters

—
Eliud Kipchoge





ALL-NEW ISUZU

D-MAX

Ekuphogo EDITION

Club 159

Join the UNLIMITED and become a part of the **CLUB 159**, an exclusive collection of like minded, self driven individuals who do not shy away from making bold moves.

The **Eliud Kipchoge Isuzu D-Max 159 Limited Edition** will only have one hundred and fifty nine units produced and sold to the general public, with Eliud Kipchoge taking home the model's vehicle number 001.

This is the perfect opportunity for anyone who wishes to Become Unlimited and join in the Kipchoge Legacy of inspiration and sheer determination, keeping in mind Eliud's wise words,

*The only limits are the ones
we place on ourselves*

Eliud Kipchoge





ALL-NEW ISUZU
D-MAX
Ekiphoge EDITION

Unlimited Potential

The Kipchoge Edition is not just any other Double Cab Pick-up. It is a gateway to a world of luxury and limitless potential in your driving experience. With this vehicle you can unlock new possibilities as you push to discover new frontiers.

With every drive, you will get a combination power, precision engineering and unmatched poise to deliver a driving experience that surpasses the ordinary.

The best way to achieve your goals is to focus on the process, not the outcome.

Eliud Kipchoge





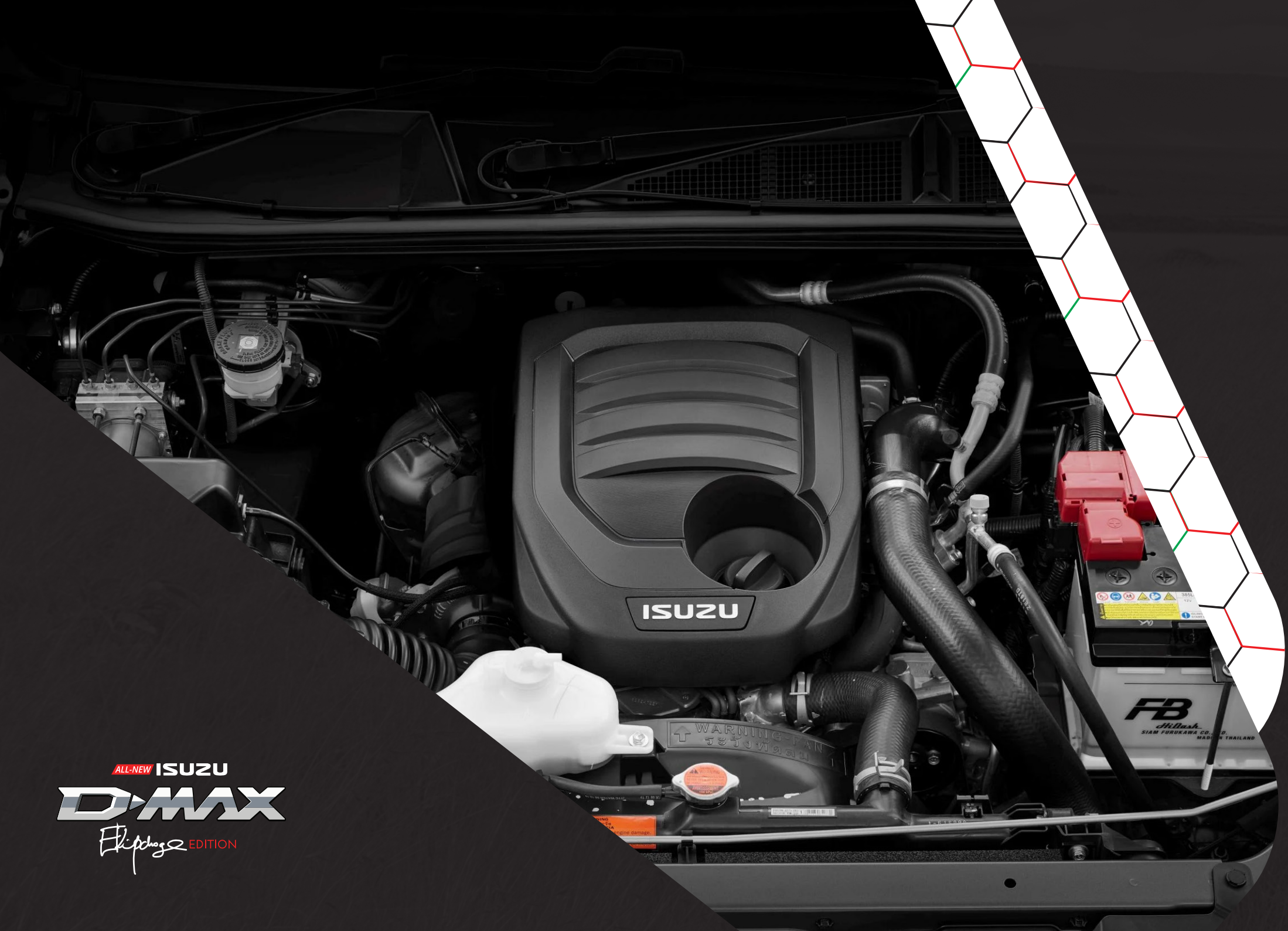
ALL-NEW ISUZU
D-MAX
Eclipse EDITION

Unlimited **Destinations**

Life's journeys leads us to unknown destinations. For this reason, it is important to have a companion that guarantees stability and predictability even in the face of unpredictable circumstances. That is the kind of companion you have in the Eliud Kipchoge Isuzu D-Max Limited Edition.

You can venture where others only dream about, while basking in the splendour of achieving the unthinkable. This is your invitation to explore the unexplored!





ALL-NEW ISUZU
D-MAX
Ekipage EDITION

Unlimited Power

The road is your playground and the thrill of acceleration is at your fingertips. The Unlimited Power of the Isuzu D-Max Kipchoge Edition keeps you at the forefront, as it passively imparts in you a winning mentality with every over-take.

When you navigate the city streets or as you conquer the mountains, you are assured of maximum commitment from your ISUZU made companion. Take ahold of the steering wheel, and remember that you're not just driving a vehicle; you're commanding a force of nature. The road is your canvas, and the journey is your masterpiece.





ALL-NEW ISUZU
D-MAX
Ekspedisi EDITION

Unlimited Luxury & Comfort

Your safe haven on wheels has just arrived! The Kipchoge Edition is your hideaway, your escape from daily routines and your relief from life's pressure. It is a vehicle that your family will enjoy, your friends will be proud of and your colleagues will envy!

From its meticulously crafted interior to its striking exterior design, every aspect exudes sophistication and your journeys become an extension of your taste for the finer things in life.






ALL-NEW ISUZU
D-MAX
Ekspedisi EDITION

Unlimited Beyond Borders

The ISUZU D-Max Kipchoge Edition is your passport to destinations beyond Kenyan borders. It introduces you to a global community of individuals who understand Elegance and Sophistication.

Anywhere you go, people will recognize and admire the vehicle as a symbol of respect and ultimate value. This is a chance to let your vehicle introduce you and subliminally communicate your capacity and capabilities as you traverse across the continent and beyond!



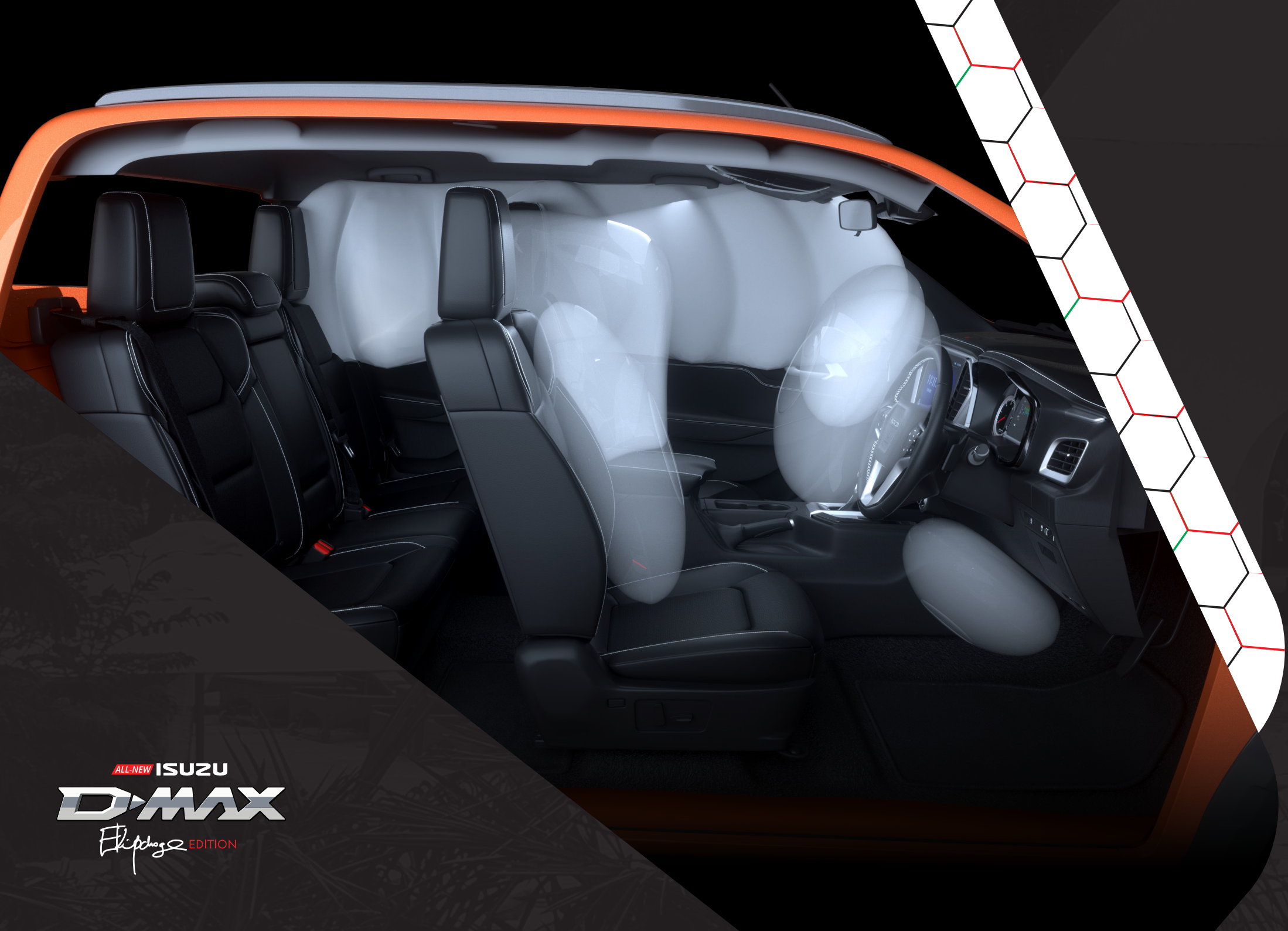
The image shows the interior of a modern Isuzu D-Max truck. The dashboard is black with silver accents around the air vents. A large touchscreen infotainment system is on the right, displaying icons for Phone, Music, and Now Playing. Below the screen are physical buttons for climate control. The driver's side door panel is visible on the left, featuring a silver handle and a speaker. The overall design is sleek and functional.

*It is not the job that counts, it's
how you do it.*

Eliud Kipchoge

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Eliud Kipchoge EDITION





ALL-NEW ISUZU
D-MAX
Eclipse EDITION

Safety Unlimited

Are you ready to explore a world of safety with no limits?

Safety is not just a checklist, nor is it just features. It is a way of life, deeply entangled with emotion.

The ISUZU D-Max Kipchoge Edition is your shield against uncertainties that surround everyday driving. Experience the cutting edge technology implemented within this masterpiece of a vehicle to give you the peace of mind you need to pursue your greatest desires.

Protect yourself and those around you from common errors on the road by driving a vehicle that bears risk mitigation as a trademark, rated 5 Star in Safety by reputable organisations around the world!

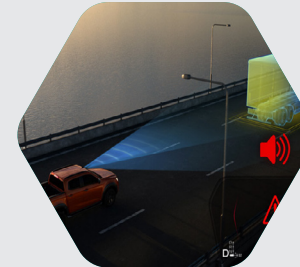


Safety Unlimited



Autonomous Emergency Braking

If your D-Max detects a potential collision, emergency braking is applied automatically.



Forward Collision Warning (FCW)

An audible warning sounds and red warning lights flash on the dashboard when an obstacle is detected in your path.



Adaptive Cruise Control

Automatically adjusts your speed based on vehicles around you, including Stop and Go functionality when cruise control is activated. (Automatic Transmission only).



Blind Spot Monitor (BSM)

Provides a visual warning in your side mirrors when an obstacle is approaching in your blind spot. (BSM will disable when the genuine tow harness is connected).



Front & Rear Parking Sensors

Provides instantaneous feedback regarding nearby obstacles at low speed on D-Max LSE models only. (LS-M and LS-U range Pick-up models have rear sensors only as standard).



Automatic Windshield Wipers

Every D-Max has built-in rain-sensing wipers, ensuring you never lose sight of the road or trail ahead.



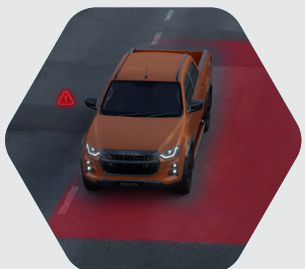
Automatic Headlights & High Beams

Headlights automatically turn on when it is dark, such as at dusk or in underground car parks. During travel, the D-Max dims the high beams automatically to avoid dazzling other drivers.



Misacceleration Mitigation

In slow moving areas such as car parks, the stereo cameras determine whether the accelerator has been applied accidentally. Should a potential collision be detected, the accelerator is suppressed. (Automatic Transmission only).



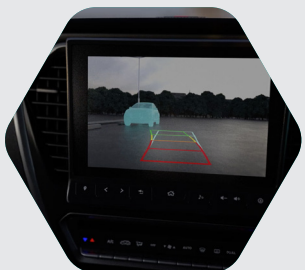
Lane Keeping

Lane Keep Assist (LKA), Emergency Lane Keeping (ELK) and Lane Departure Prevention (LDP) work to help prevent collisions with other drivers should your D-Max begin to drift across its lane. These features can also be disabled via the Lane Support System (LSS) switch.



Seven Airbags

For ultimate protection, every D-Max comes with seven airbags including a centre airbag to protect front seat occupants in side-on collisions.



Reversing Camera With Rear Cross Traffic Alert (RCTA)

Monitors your surrounding area while reversing into traffic, providing visual and audible warnings should an object approach from the left or right. (RCTA will disable when the genuine tow harness is connected).



ALL-NEW ISUZU
D-MAX
Ekipage EDITION

Best of **Both** Worlds

Picture this:

The opulence of a luxury vehicle seamlessly blending with the rugged spirit of off-road adventure. It's not a dream; it's the best of both worlds, and it's yours to experience. Prepare to embark on journeys where luxury meets the untamed, and where every road becomes an invitation to explore.

Your vehicle adapts effortlessly, ensuring that you're immersed in comfort even amidst challenging landscapes.





ALL-NEW ISUZU

D-MAX

Kipchoge EDITION

A Piece of History

Imagine owning a tangible piece of history, a fragment of time that you can touch, feel, and experience every day. This vehicle isn't just a possession; it's a journey through time, a connection to the remarkable stories that you gather everytime you touch the steering wheel.

The Kipchoge Edition allows you to relive moments, to bridge the gap between then and now, and to witness the evolution of human endeavors. You connect with the hopes, dreams, triumphs, and tribulations of generations past, and you celebrate the resilience of the human spirit.

As Eliud Kipchoge once said, "The best time to plant a tree was 25 years ago. The second best time to plant a tree is today!" As you drive your piece of history, remember that you're not just a collector; you're a guardian of our shared heritage.

The best time to plant a tree was 25 years ago. The second best time to plant a tree is today!

Eliud Kipchoge





ALL-NEW ISUZU
D-MAX
Ekipage EDITION

The Journey to Becoming Unlimited

Welcome to the journey of a lifetime – the journey to become unlimited. This is not just a voyage; it's your quest to unlock your fullest potential, to break free from constraints, and to redefine what's possible. Kipchoge once said, "Winning is great, but the journey is what really matters." Are you ready to step onto this path of self-discovery and empowerment?

*Winning is great, but the journey
is what really matters*

Eliud Kipchoge



*Become comfortable with being
uncomfortable. Accept change*

Eliud Kipchoge

ALL-NEW ISUZU
D-MAX
Kipchoge EDITION







ALL-NEW ISUZU
D-MAX
Ekipage EDITION

Unlimited Peace of Mind

The Extra Mile Support

Warranty -

100,000KM or 3 Years, whichever comes first

ISUZU Genuine Service -

A comprehensive network covering East Africa, your local Isuzu service center will keep your D-Max performing at its best – wherever you find yourself.

ISUZU Genuine Parts -

Because every part of your ISUZU D-Max matters, the parts are designed and tested to provide the highest quality and durability.

ISUZU Accessories -

They provide another way to enhance and personalize your ISUZU D-Max with the confidence of Isuzu.



Vehicle Specifications

MODEL		D-max RG06 3.0 L
Drive, Transmission		4X4, Automatic
ENGINE		
Code		4JJ3-TCX
Type		3.0L, In-line 4-cylinder common-rail direct fuel injection with intercooled Variable Geometry System turbo charger
Displacement (cc)		2,999
Max Power kW(PS)/rpm*		140 (190) / 3,600
Max Torque Nm(kgm)/rpm*		450 (45.9) / 1,600 - 2,600
TRANSMISSION		
Type		6-speed auto
SUSPENSION SYSTEM		
Front		Independent, coil springs, gas shock absorbers, upper & lower wishbones, stabiliser bar
Rear		Leaf spring overslung with gas shock absorber
LSD/Difflock		Difflock Equipped
TYRES & WHEELS		
Tyres		265/60 R18 (A/T Pattern)
Wheels		18" x 7.5J-33 Alloy Mat Grey
Spare Tyre		18" Alloy

WEIGHT, CAPACITIES & DIMENSIONS			
GVM (Kg)		3,100	
Gross Combined Mass (Kg)		5,000	
Length (mm)		5,265	
Width (mm)		1,870	
Height (mm)		1,822	
Wading depth (mm)		800	
Seating capacity (persons)		5	
Fuel Tank capacity (litre)		76	
INTERIOR FEATURES			
Electronic Power Assisted Steering,		Equipped	
Adjustable steering column		Manual - Tilt and telescopic	
Leather steering wheel with multifunction controls		Switches - MID, Cruise control, Audio switch / Phone switch / Voice Control	
Seat trim		Leather	
Seating capacity		5	
Driver's Seat Adjustable		Electrical Control - Eight-way adjustable with height adjustment & Lumbar support	
Air conditioner		Automatic Climate Control , dual zone with rear cabin cooling vents	
Sun visor vanity mirror		Driver & Passenger with Vanity Mirror, light and Card holder	


Multi Information Display (MID), Dashboard illumination control	Equipped
Adaptive Cruise Control	Equipped
Electrically operated windows	All with Driver Auto Up/Down with Jam Protection & Timer
Door trim with storage pockets and integrated cupholders	Equipped
Fixed rear window, with defogger	Equipped
Interior courtesy lights	Equipped
High-mounted centre stop light	LED
Front reading lights	Equipped
Glove box	Equipped - Lockable
EXTERIOR FEATURES	
Exterior mirrors	Power Adjustable, Retractable
Side steps	Equipped
Mudflaps	Front & Rear
Daytime running lights (DRL)	LED
BI-LED Headlights with "on" warning buzzer, Rear LED combination tail-lights, Luggage lamp	Equipped
Roof rail	Capacity - 100kg

Vehicle Specifications

INFOTAINMENT

Infotainment (with CD/DVD PLAYER, CABLE)	9" Display Audio, on demand by smart phone (Apple Carplay/Android Auto) with WiFi & Bluetooth
No Of Speakers	8

SAFETY

Antilock Brake system (ABS), Electronic Brake-force Distribution (EBD), Emergency Brake Assist (EBA), Electronic Stability Control (ESC), Traction Control System (TCS), Hill Descent Control (HDC), Hill Start Assist (HSA), Parking Aid (Front & Rear), Blind Spot Monitor (BSM), Rear cross traffic alert (RCTA) Forward Collision warning (FCW), Autonomous Emergency Braking (AEB), Misacceleration Mitigation (MA), Lane Departure Prevention System (LDP), Lane Departure warning (LDW), Lane keep assist (LKA)	Equipped with Intelligent Eyes (i-Eyes)  
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Variable Speed Intermittent Wipers	Equipped with Rain sensing wipers
Airbags	7- Dual front airbags(driver+passenger), roof rail, and side airbags, driver Knee airbag
Automatic Door Unlock with SRS Airbag Deploy	Equipped
Daytime running lights (DRL)	Equipped

LED Fog Lamps - Front	Equipped
Front Headlamp Levelling	Automatic
Auto High beam Headlamp	Equipped
Auto-on/off Headlamp	Equipped
Rear LED Tail Lamps	Equipped
Side Impact Protection Bars	Equipped
Height adjustable 3-point seatbelts	Equipped
ISOFIX Child Seat Anchorage	Equipped - 2nd Row Seat Outside & Centre
High Level Brake Light	Equipped
Park Assist	Equipped - Front & Rear
Reverse Camera	Equipped
Anti-theft Alarm, transponder Immobiliser & Keyless Entry, Remote Central Locking and Speed Sensing Automatic Door Lock	Equipped
Passive Entry and Key FOB with immobilizer	Equipped
Follow Me Home Headlamps	Equipped
ESS (Emergency Stop Signal)	Equipped
Walk Away Auto Door Lock	Equipped

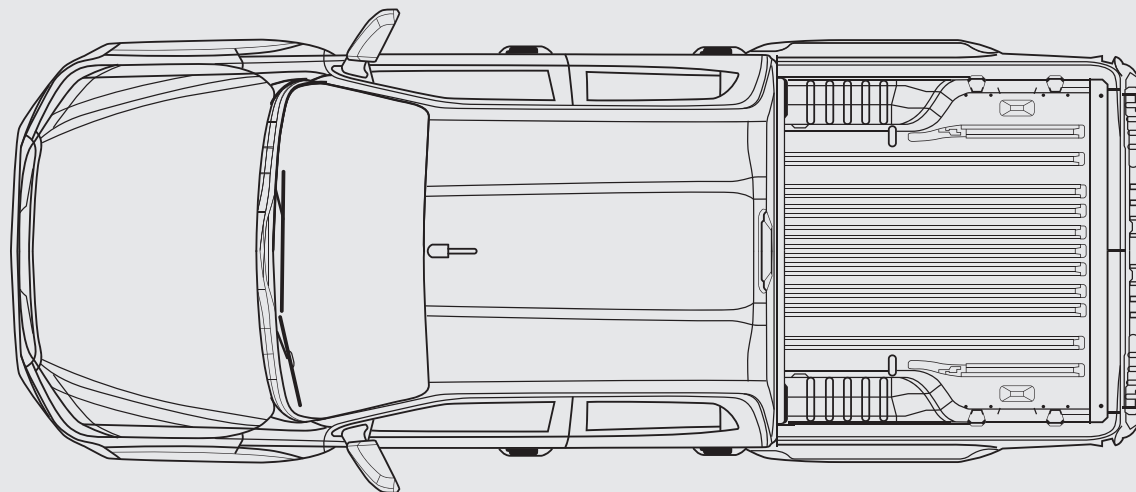
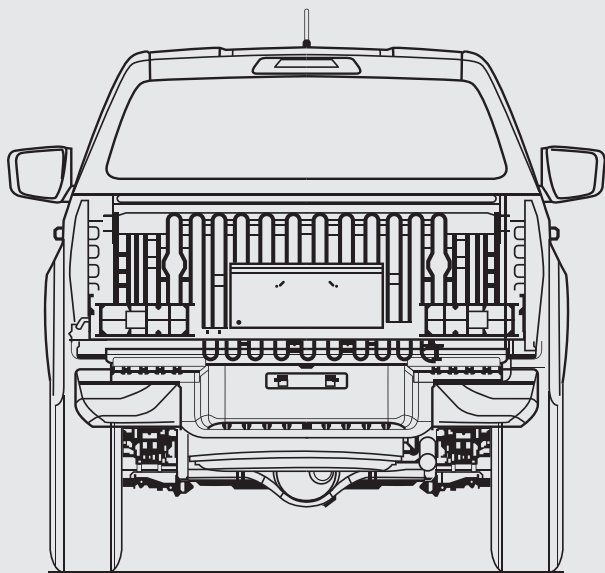
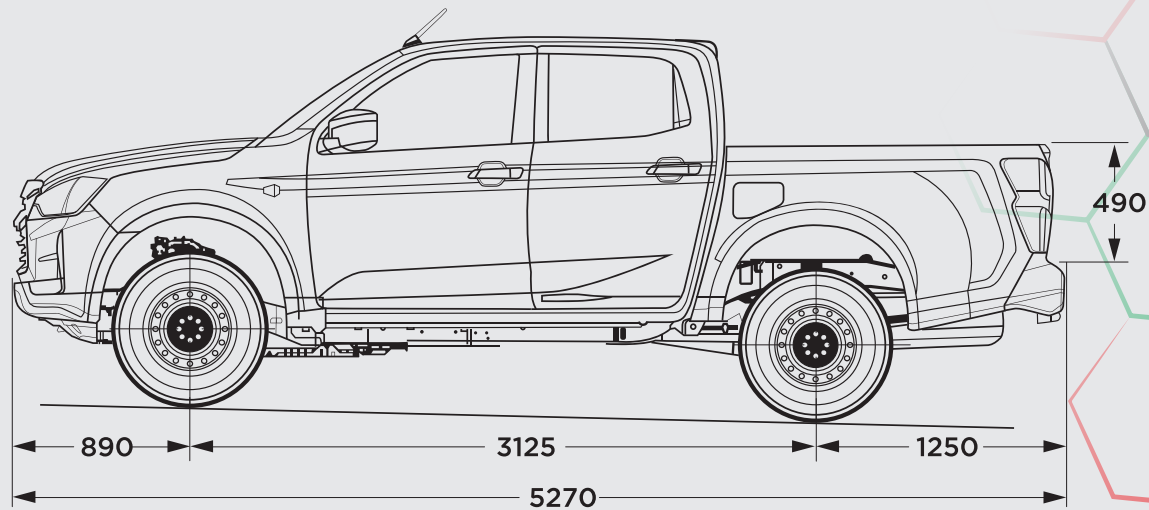
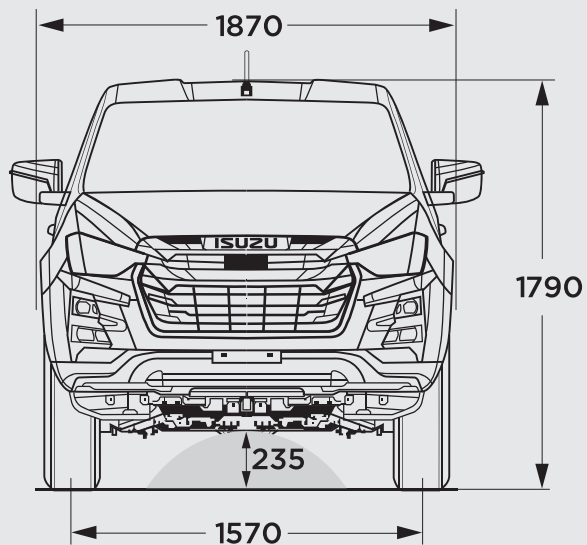


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Vehicle Dimensions



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